

Summary of Steering Committee Webinar 15 March 2013

Present: Bryan Jacobs (Coca-Cola); Darrel Stickler (Cisco); Juan Ramón Silva Ferrada (Acciona); Susanne Stormer (Novo Nordisk); Rochelle Chetty (Eskom), Helmy Abouleish (Sekem); Huang Wensheng (Sinopec); Christine Ackerson (LG Electronics); Arunavo Mukerjee (Tata); Seraphine Haeussling (UNEP); Daniele Violetti, Fernando Silveira (UNFCCC); Lila Karbassi, Jayoung (Jay) Park, Heidi Huusko, Pierre Cannet, Margaret Fenwick (UN Global Compact).

2013-2015 Workplan and 2013 Activities

The Global Compact shared the final workplan, the initiative's priorities for 2013-2015 and profiled key 2013 deliverables including climate change adaptation dialogues and responsible corporate engagement on climate policy. The Steering Committee members validated the workplan and confirmed priorities for 2013-2015.

ACTION ITEMS & ENGAGEMENT OPPORTUNITIES:

- *Caring for Climate* to incorporate comments regarding climate finance, climate change adaptation and transparency and disclosure in the 2013-2015 Workplan.
- Steering Committee members interested to champion adaptation and to facilitate dialogues in cooperation with Global Compact Local Networks can contact Jay Park (park10@un.org).
- In the development of the Guide to Responsible Corporate Engagement on Climate Policy, *Caring for Climate* will host 2 webinars for its signatories. **Webinar 1** with the aim to brief companies on the research progress and solicit for input (week of 17 June) and **Webinar 2** with the aim to brief companies on findings (week 22 July). Steering Committee members interested to be interviewed for the study and or participate can contact Heidi Huusko (huusko@un.org).

COP19 Preparations and the Caring for Climate Forum

UNFCCC provided an update on *Caring for Climate* initiative's role in the Conference of Parties to the UNFCCC and preparatory work that commenced for the Caring for Climate Forum at COP19/CMP9 on 19-20 November 2013 in Warsaw. UNEP presented focus for sessions and the Forum's programme in development. Following elements were presented:

- **Forum's overarching objectives are three-fold:** (1) Accelerate and intensify the private sector contribution to address climate change issues by showcasing promising technologies, solutions and to reinforce the case for business and investors to strategically address climate change; (2) Encourage policymakers to develop frameworks and incentives that can contribute to scaling-up private sector efforts and commitments in support of the UNFCCC process; and (3) Inspire and mobilize greater collaboration and action among business, investors, government and civil society towards a green and climate-resilient society.
- **Forum's focus areas are aligned with the COP agenda:** Adaptation, Mitigation, Technology and Finance
- **Programme and content developed by C4C** – UNEP, GC and the UNFCCC secretariat – in cooperation with initiative's standing partners. Sessions and topical priorities will build on the on-going workstreams of the initiative and complimentary to current priorities of the COP agenda.
- **Forum comprises multi-stakeholder, working-level platform for dialogue and action** among business, investors, civil society, the UN and Governments followed by **high-level interaction** with *Caring for Climate* chief executives and ministers on the second day.
- C4C deliverables scheduled for 2013 will be launched at the Forum including Guidance on Responsible Corporate Engagement on Climate Policy, Climate & Energy Action Hub 2.0, and Case Compendium: Local Action on Adaptation.

FEEDBACK FROM STEERING COMMITTEE MEMBERS:

- The Caring for Climate Forum at COP19 is “arguably the most significant deliverable for *Caring for Climate* this year”.
- “What is the role of other business-led events at the COP?”
 - **C4C Response:** The C4C Forum is complementary to current business-led initiatives, activities and events at COP/CMP meetings. The Forum will provide positive addition to foster focused action and dialogue – aligned with the priority areas of COP/CMP – for business and investors in ways that complement and enhance current efforts underway.
 - The Caring for Climate Forum will bring additional and innovative aspects to climate change negotiations and is an element of the overall COP/CMP. The event will provide unique opportunities for business and investors to directly dialogue with climate change negotiators.
- Agriculture, water and food should be one of the priority topics in the Forum’s programme.
- Mitigation of short-lived pollutants is a powerful short-term solution and should be a focus area for the Forum’s programme.

ACTION ITEMS & ENGAGEMENT OPPORTUNITIES:

- Steering Committee members interested in providing preferences for topics and suggestions for priority themes can contact Seraphine Haeussling (seraphine.haeussling@unep.org) and C4C Secretariat (caring4climate@un.org).
- **Save-the-Date:** Caring for Climate Forum at COP19/CMP9 – 19-20 November 2013, Warsaw, Poland. *Forum registration scheduled to open in mid-May 2013.*

Climate and Energy Action Hub

The Global Compact shared progress on the developments of the Climate & Energy Action Hub, a web-based portal that enables various stakeholders to collectively accelerate progress on climate and energy. Following elements were presented:

- **C&E Hub has 3 overarching goals:** Foster collective action and partnerships among companies and other stakeholders; provide match-making services and assist stakeholders to identify partners on existing and new initiatives; and showcase and promote collective efforts with a view to inspire more actors to take action.
- **The Action Hub will highlight initiatives related to:** mitigation, adaptation and means of implementation (technology, capacity building and finance).
- **Provides opportunities for companies** and other stakeholders to help shape a UN-led effort towards collective action.
- **Serves as a search engine to enable stakeholders to identify projects** by actors, priority areas and regions.
- **Linked to C4C events and ongoing work-streams:** climate adaptation, sustainable energy, technology and innovation, climate finance and insurance as well as public policy.
- Criteria will be developed to ensure that initiatives highlighted on the Hub are consistent with broader UN goals and bring environmental and social benefits.

FEEDBACK FROM STEERING COMMITTEE MEMBERS:

- Making the Action Hub highly visible and building in effective communications strategy are key to ensuring diffusion of the Hub’s activities and content.
- Need to clarify and consolidate “priorities list” with regard to how the UN approaches the action agenda on climate and energy as well as other issues.

ACTION ITEMS & ENGAGEMENT OPPORTUNITIES:

- Steering Committee members interested to: feature initiatives and/or fund the Climate and Energy Action

Hub (among 3 companies) can contact Pierre Cannet (cannet@un.org) and Heidi Huusko (huusko@un.org).
A limited number of initiatives will be selected for the beta-launch at the Global Compact Leaders Summit.

- Steering Committee members are welcome to support and provide feedback to ensure the best visibility and communication of the Action Hub.

Expectations of the C4C Steering Committee Members

The Global Compact and Rochelle Chetty, Eskom presented expectations for the steering committee members for 2013-2014 and related recognition opportunities. SC members are encouraged to:

1. Strive to be a Caring for Climate Top 25 Performer.
2. Demonstrate leadership at the international level.
3. Demonstrate leadership locally through Global Compact Local Networks.
4. Recruit new signatories.
5. Provide resources to Caring for Climate including through part-time or full-time secondments and funding for specific activities and projects.

FEEDBACK FROM STEERING COMMITTEE MEMBERS:

- Welcomes ambitious target of recruiting new C4C companies and asked for guidance from C4C on recruitment efforts.
- A SC member recommended a private scoring of the 14 steering committee members through the CDP Leadership Index.
- Explore with Carbon Disclosure Project ways to complement their leadership index and not to duplicate efforts in terms of the TOP 25 list. For example, regional and sectoral top 10 lists (either for disclosure or performance) by the CDP could be considered equivalent to the Top 25 performers list.
- TOP 25 List should reflect various considerations including robust analysis on sector, geography, company size, early action, and market dynamics.
- SC members committed to help formulate criteria and indicators to set a robust approach for determining TOP 25 Performers of the initiative.

ACTION ITEMS & ENGAGEMENT OPPORTUNITIES:

- Caring for Climate to provide guidance on recruitment for interested SC members.
- Caring for Climate will organize a call in June 2013 to review the criteria for determining the TOP 25 Performers of the initiative. Steering Committee Members interested to form a sub working group to discuss this item can send an email to the Caring for Climate Secretariat (caring4climate@un.org).

Others

- **Next Steering Committee call will take place in Fall 2013.** C4C will set dates weeks prior to the next call via an online scheduler.
- **Save-the-Date:** Global Compact Leaders Summit, 19-20 September 2013 in New York